LC REED STUDIO

Services & *Pricing*

Your website and marketing, *handled.*

CLEAR PRICING · NO SALES CALLS REQUIRED

THE ALL-IN-ONE OPTION

The Blogger *Back Office*

Your blog, website, Pinterest, and newsletters, handled every month by one person. Choose whether you write the posts or I do.

Back Office

You write the posts

$1,697/mo

- ✓ Up to 8 posts published
- ✓ Keyword Research
- ✓ SEO + GEO
- ✓ 120 custom Pinterest pins
- ✓ 2 newsletters per month, written for you
- ✓ Website Care, a past post refresh + monthly reporting all included
- ✓ Priority Support

Back Office: *Done For You*

I write the posts

$2,497/mo

- ✓ 4 posts written for you
- ✓ Monthly keyword plan
- ✓ SEO + GEO
- ✓ 60 custom Pinterest pins
- ✓ 1 monthly newsletter, written for you
- ✓ Website Care, a past post refresh + monthly reporting all included
- ✓ Priority Support

Both include a one-time $497 setup and a 3-month commitment. *The set-up fee includes template setup & design, onboarding, and approval time.

Founding client offer: setup fees waived for monthly clients who sign up by December 31.

01

Blog *Management*

You write the posts. I format them, add SEO + GEO, publish them, and promote them on Pinterest.

Blog Basics

For bloggers publishing once a week

$197/mo

4 posts per month
Formatting, basic SEO, images, internal links, publishing
Monthly publishing log

No Pinterest included

RECOMMENDED

Publish & Promote 4

For weekly bloggers who want every post on Pinterest

$547/mo

Everything in Blog Basics
15 custom pins per post (60/month)
Monthly performance snapshot

One-time $247 setup

Publish & Promote 8

For bloggers publishing twice a week

$997/mo

Everything in Blog Basics
15 custom pins per post (120/month)
Monthly performance snapshot

One-time $247 setup

Post Refresh · $97 per post **Refresh + Repin** (5 fresh pins) · $147 per post

Custom blog writing packages available.

02

Website *Care*

Your WordPress site updated, edited, backed up, and secure every month, with support hours for the little fixes.

Website Care

$97/mo

Up to 1 hr of custom updates + support
Core, plugin + theme updates
Backups + security monitoring
Broken link scans + monthly health check

Website Care Plus

$197/mo

Everything in Website Care
Up to 2 hrs of updates + support
Monthly performance review
Priority support

Website Care Pro

$297/mo

Everything in Plus
Up to 4 hrs of updates + support
Page + product updates
Quarterly review · 1–2 day turnaround

03

Pinterest *Marketing*

Custom pins, keyword-rich titles and descriptions, and scheduling for your blog posts and products.

Per-Post Pinterest

$97 for 15 pins · **$147** for 30 pins

One post · keyword research · scheduling · 30-day snapshot · no commitment

Monthly Pinterest Management

starting at **$497**/mo

60 fresh pins/month for your posts + products · strategy · board upkeep · monthly reporting

Monthly Pinterest Setup & Optimization · $247 one-time · account, profile + board optimization, keyword research, audit

04

Newsletter *Management*

Written, designed, and sent for you: a personal intro, your latest post, a few product picks, and recent happenings.

1 per month

$297/mo

2 per month

$547/mo

4 per month

$797/mo

One-time setup from $197 (branded template + learning your voice) · one approval round per newsletter

GOOD TO KNOW

Monthly plans have a 3-month minimum. Blog drafts and images are due 5 business days before publishing. One round of edits per post. Custom blog writing packages available.

LC REED STUDIO

Services & *Pricing*

No sales calls required
hello@lcreedstudio.com · lcreedstudio.com

Blogger *Back Office*

Back Office — **$1,697/mo**
You write · Keyword Research, 8 posts, 120 pins, 2 newsletters, Website Care, 1 refresh, priority support, monthly reporting

Back Office: Done For You — **$2,497/mo**
I write · monthly keyword plan, 4 posts, 60 pins, 1 newsletter, Website Care, 1 refresh, priority support, monthly reporting

$497 one-time set up · 3-month commitment

Website *Care*

Website Care · 1 hr support	**$97/mo**
Website Care Plus · 2 hrs support	**$197/mo**
Website Care Pro · 4 hrs support	**$297/mo**

WordPress updates, site edits, backups, security monitoring

Newsletter *Management*

1 newsletter per month	**$297/mo**
2 newsletters per month	**$547/mo**
4 newsletters per month	**$797/mo**

Written + designed for you · setup from $197 · 3-month minimum

Blog *Management*

Blog Basics · 4 posts, no Pinterest	**$197/mo**
Publish & Promote 4 · 4 posts + 60 pins	**$547/mo**
Publish & Promote 8 · 8 posts + 120 pins	**$997/mo**
Post Refresh	**$97/post**
Refresh + Repin · 5 fresh pins	**$147/post**
Blog post writing · add-on	**$347/post**

Publish & Promote setup $247 · 3-month minimum

Pinterest *Marketing*

Per-Post Pinterest · 15 pins	**$97**
Per-Post Pinterest · 30 pins	**$147**
Setup & Optimization	**$247 one-time**
Monthly Management · 60 pins/month	**$497/mo**

Pins for blog posts or products · monthly: 3-month minimum

Founding client offer: setup fees waived for monthly clients who sign up by December 31.

**Set-up fees include onboarding time, keyword research, template design & setup, initial edits, and approval time.*

Reply with the service you want and I'll send a payment link and short intake form.

LC Reed *Studio*